



**9th Annual Run/Walk/Kids Fun Run
In Memory of Dr. Angelo Casabianca**
Saturday June 17, 2017
Chadwick Lake Park, Newburgh NY

The 8th Annual Lap4Life event was a huge success with well over 1500 race day attendees which enabled us to donate \$59,000 directly to the Desmond Tumor Research Foundation and LiveOnNY.

We are excited to be preparing for an even bigger 2017 event. Over the past eight years, Lap4Life has received an overwhelming response from runners, walkers, volunteers, and spectators. It has proven to be a wonderful community event. Due to this response, Lap4Life is starting to prepare for 2017 and we currently are seeking sponsors and underwriters.

This opportunity will give your business a wonderful marketing and promotion opportunity while giving back. We are proud to say that 100% of donations made go directly to our causes as we run solely on the help of volunteers. We ask that you join Lap4Life in our journey to build hope and save lives for those battling desmoids tumors and in the need of life saving organ transplants.

\$10,000.00 Event Underwriter

Top Billing in all Marketing Opportunities described below - *including* a radio campaign with over 700 commercials running on 5 local stations for 6 weeks.

Complimentary Race entry for 20 company employees

\$3,000.00 Platinum Sponsor

Sponsor's name mentioned in the radio campaign of over 700 commercials running on 5 local stations for 6 weeks.

Sponsor's name and/or logo will appear on the following:

- Start/Finish Banner
- Registration Banner
- Back of event T-shirt
- Event Web Page
- Golf sign along race course

Complimentary Race entry for 10 company employees

Complimentary table at Health Fair

Sponsor will be frequently mentioned during the day's activities.

\$1,000.00 Gold Sponsor

Sponsor's name and/or logo will appear on the following:

- Registration Banner
- Back of event T-shirt
- Event Web Page
- Golf sign along race course

Complimentary Race entry for 3 company employees

Complimentary table at Health Fair

Sponsor will be mentioned during race day activities.

\$500.00 Silver Sponsor

Sponsor's name will appear on the following:

- Golf sign along race course
- Event Web Page

Complimentary table at Health Fair

\$250.00 Supporter

Supporters name will appear on the event web page.



SPONSORSHIP INFORMATION

Name to be advertised: (Please Print) _____

Donation \$ _____

Contact Information: Name: _____

Address: _____

Phone Number: _____ E-mail: _____

Signature _____ Date: ___/___/___

****ALL logo's and sponsorships MUST be in by May 1, 2017.****
Please e-mail logo (JPEG or PDF) to madd@lap4life.org.

If logos not received by deadline, Company Name may be used in marketing materials.

Will You be participating in the Health and Community Wellness Fair? _____yes _____no

Health Fair contact name _____

Health Fair contact phone number _____

Email _____

****While we make every effort to support our sponsors, logos not received by May 1st 2017 cannot be guaranteed to be listed on all banners, signs and other materials that need lead time to be produced.**